



Project co-financed by the European
Regional Development Fund

COASTING
Coastal INtegrated Governance
for Sustainable Tourism

INTERREG MED PROGRAMME: Priority Axis 3: Protecting and promoting Mediterranean natural and cultural resources

SPECIFIC OBJECTIVE 3.1.: To enhance the development of a sustainable and responsible coastal and maritime tourism in the med area

PROJECT DESCRIPTION: Coastal areas have suffered an intense urbanization process caused by: housing needs, industrial uses, tourist exploitation based on intensive use models. This process led to coastal settlements unsustainable expansion and to a strong increase of tourist flows. This means that areas that once were considered an economic resource for tourism sector, today are no more attractive because of deterioration and excessive pressure.

Considering this context, Coasting aims at strengthening long term tourism sustainable policies focusing in particular on coastal integrated management.

The main goals of the project are improving multilevel governance tools like the “Coast Contracts” and the “Bay Contracts”, developing a shared methodology based on stakeholder involvement and focusing instruments and actions on sustainability of tourism sector.

Coasting aims at applying ICZM Protocol (in particular art. 9-d and 11) in order to enhance natural resource exploitation, strengthen social responsibility through a participation process, develop a coherent framework for coastal sustainable management and recovery, improve the coordination of coastal sustainable tourism actions in the Med Area.

The purpose of capitalization process is creating the methodology and the framework for the institutional adoption of coastal governance procedures and policies in partner regions and in EU.

PARTNERS: Andalusian Federation of Towns and Provinces (lead partner) (Spain) - Lazio Region, Directorate for Housing Policies and Territorial, Landscape and Urban Planning (Italy) - Gozo Development Agency (Malta) - Sapienza University of Rome, PDTA Department (Italy) - Aix Marseille Provence Metropolis (France) - Dubrovnik Neretva Regional Development Agency (Croatia) - Region of Epirus - Regional Unit of Thesprotia (Greece) - Sicilian Region, Department of Cultural Heritage and of Sicilian Identity (Italy) - Municipality of Saranda (Albania)

Total Project Budget: € 1,054,612.50 Lazio Region Budget: € 132,410.00: € 112,548.50 ERDF + € 19,861.50 National Funds

Project Start Date: 1 February 2018. Project End Date: 31 July 2019