



SOCIALCAR

Open social transport network for urban approach to carpooling
(2015-2018)

<http://socialcar-project.eu/>

Leader

FIT Consulting (IT)

Partner

Regione Lazio Direzione TUMR (IT), CERTH - Centre for research and technology Hellas (GR), University of Aberdeen (UK), AB.Acus (IT), SUPSI - University of Applied Sciences and Arts of Southern Switzerland (CH), Vectos (UK), LuxMobility (LU), Bermag (PL), Movenda (IT), City of Skopje (MK), South East of Scotland Transport Partnership (UK), City of Zagreb (HR), Prometni, Institute of Traffic and Transport Ljubljana (SI), TTS Italia (IT), IBI Group (UK), Concept Factory (LU), Strategic Stuff (NE), University of West Hungary (HU), Zight B.V. (NE), Eurecat (ES), Brescia Mobilita (IT), Taxistop (BE), City of Turin (IT), Liftshare.com (UK).

Theme

SocialCar is an Intelligent Transport System based on an innovative approach to transport demand management and, more specifically, to car-pooling in urban and peri-urban areas. SocialCar aims at developing an appropriate, new communication network for intelligent mobility, in order to share and integrate car-pooling information with existing transport and mobility information systems. The final user will then be provided with a simplified travel experience, allowing comparison and choice between multiple options/services. SocialCar will take advantage from the Social Media to communicate and share traffic and travel information and to provide the final user with the best just-in-time notifications.

Objectives and goals

Taking advantage of the ever growing connectivity of people and objects and the propagation of internet and social media, SocialCar intends to develop a challenging open and public data integration system as leverage for promoting an effective Carpooling service to citizens. Starting from the existing good practices available at EU level, SocialCar aims to develop an integrated communication network architecture for smart mobility, including public transport data, private transport data and real-time traffic information, exploiting existing social data networks.

The integrated web platform will be tested in ten European sites including Regione Lazio.

Total budget of the project € 5,384,645.00. Regione Lazio - Directorate TUMR manages a total budget of € 152,375.00 totally financed by EU.